

SPECIAL CHRISTMAS EDITION



**We wish you a very Merry Christmas and a Happy and
Peaceful New Year
La multi Ani!**

2008 has been a fantastic year for the BRCC with numerous top quality events, effective government relations with representation of our members' views at the highest level and wonderful 10th anniversary celebrations.

2009 will be challenging for us all, but we are convinced that together, we can get through the more difficult times ahead.

We are here for our members!

With this in mind, we are delighted to advise that **we will not be increasing our membership fees, for the 3rd year running** and just to remind you what membership of the BRCC brings you:

- Instant access to a large number of potential clients through the BRCC internal membership and external contacts networks
- Business, social and educational networking at our gatherings and events
- Access to a wider network through the BRCC's membership of umbrella organisation operating in the UK, Romania and Europe
- Access to the City of London network through BRCC CityLink
- Access to and contact with Government officials
- Active support of members' activities and initiatives
- Opportunity for information transfer and exchange
- Access to the business and market research services provided through the commercial arm of the Chamber and access to members' own pool of services
- The benefits of our collaboration with like minded business organisations, government and representatives
- The opportunity to develop your marketing strategy and to promote your organisation by having access to the BRCC's promotion suite - publications, online facilities, advertising, speaking and sponsorship opportunities
- Access to the discounted travel with member airlines and discretionary fee arrangements for rooms and conferencing facilities with member hotels
- The ability to make a difference and shape the Chamber's future through active involvement in the various working groups and committees
- **The added value of a warm, friendly and personal approach to each individual enquiry, always!**

And why you should continue to support the work of the BRCC

The British Romanian Chamber of Commerce is a not for profit organisation, established in 1998 with a reputation that speaks for itself. We are a British registered company limited by guarantee with a permanent presence in both London and Bucharest, entirely membership owned and membership driven, with the mission to use our good offices and activities to increase British-Romanian business and investments.

With your help, the Chamber has built up a high quality brand reputation since our inception 10 years ago, and we are now considered to be one of the top professional business organisations of its kind in the marketplace, which is seen to be both an effective voice for our members and the British-Romanian community as a whole.

Together, we:

- Initiate and provide continuously improving benefits and services for our members through our activities, events, general services in the UK and Romania, introduced for the benefit of the membership and the business communities at large
- Continuously strive to strengthen our financial position, so that we may develop our business and meet the needs of our growing membership

Founder Members
Alexandriou Group
Alison Hayes
ArcelorMittal
BAE SYSTEMS
Balli Group
Delamode
Deloitte Romania
GlaxoSmithKline
KPMG Romania

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- Have established a local presence in the form of regional representatives in order to best service all our members, potential members, and encourage the development of regional micro enterprises
- Have introduced initiatives which ensure that we are and will continue to be recognised by policymakers, the media and business people as an effective voice for the business communities that trade between the two countries
- Positively and actively encourage co-operation and promotion between various governmental, non-governmental and business owned agencies, including social, cultural and charitable groups, which can contribute to an improvement in British-Romanian trade and investment as well as general well-being of civil societies
- Encourage and support the work of organisations and initiatives which best reflect the views and promote the activities of the British community in Romania and the Romanian community in the UK
- Through our successful activities of the last ten years, we have managed to create a benchmark that has been used by other bilateral organisations when setting up
- Promote and assist our members to realise their aims and objectives in both countries

**WE TAKE THIS OPPORTUNITY TO THANK ALL OF OUR MEMBERS,
ASSOCIATES AND PARTNERS FOR THE INVALUABLE SUPPORT
NOW AND IN THE FUTURE!**

BRCC CHRISTMAS CELEBRATIONS IN PICTURES....

**BRCC CHRISTMAS DINNER organized in
association with**



8th December 2008, Royal Society for the Encouragement of Arts, Manufactures and Commerce (RSA)

After Dinner Guest Speaker - Cristian Popa, Vice-Governor, National Bank of Romania

Carol concert during the reception kindly provided by the
Children of the School of Romanian Culture and Tradition in London
The event Christmas raffle raised £450 for the School in order to assist it to fund much needed materials,
space and people to help run its operations. Thank you to all the guests for their support.



RSA Dinner guests



Cheeeeeese!



Cristian Popa

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BRCC CHRISTMAS BALL at InterContinental Hotel Bucharest 12th December 2008

Reception and Buffet Dinner, Live Musical Entertainment provided by
Ray Breden's Rock Band **DN66**, Disco dancing 'til late, Charity Fundraising Raffle

We are delighted to announce that the raffle raised £800 towards setting up a dedicated portal on our website for the NGO sector and our associate charity members, specifically. The portal will be an excellent tool for raising awareness of issues facing the NGO sector, projects of mutual interest and collaboration, fundraising and campaigning



Charity sale



DN 66



Anne-Marie, Ioana
and Marina



Marina Sturdza's
wonderful
speech



Our guests dancing!



Agata with our
members

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**The BRCC would like to thank the sponsors and supporting organisations
that have helped us to organise our Christmas celebrations**



development proves to be the key
and business partner ask for.

For over 15 years in Romania, Alexandriion Group has an essential role in the alcoholic beverage market. Quality, in the scope of both tradition and vision, was always the motivational power for long term investment. With three production units in Romania and Greece, as well as trade branches in Ukraine, Germany, Greece and China, the Group keeps an active presence at the local and international level. Research and

development proves to be the key for continuous improvement, always aiming for what consumer

www.alexandriion.ro



Alison Hayes is one of the UK's leading manufacturers of ladies clothing.

Our aim is to build a reputation as premier designers and manufacturers of soft ladies' garments, serving a select number of leading women's fashion retailers in the United Kingdom. Our design teams innovate, our production teams deliver and every area of the business holds firm in the commitment to putting the customer first. We pride ourselves on the strength of our customer relationships and we recognise the importance of exceeding customer expectations every time.

As designers and manufacturers, we have been producing, high quality ladies' garments for 40 years, servicing a select number of the leading women's fashion retailers in the UK.

We monitor high street trends and work together with our clients to understand consumer requirements to produce top selling garments season after season. Our offering includes a full range from everyday casual wear to formal evening wear.

Our service is comprehensive. We source fabrics, and design, produce, quality control, distribute and deliver final garments.

Our reputation is based on Innovation, Quality and Reliability

www.alisonhayes.co.uk



ArcelorMittal is the world's number one steel company, with 310,000 employees in more than 60 countries. It has led the consolidation of the world steel industry and today ranks as the only truly global steelmaker. ArcelorMittal is the leader in all major global markets, including automotive, construction, household appliances and packaging. The Group leads in R&D and technology, holds sizeable captive supplies of raw materials and operates extensive distribution networks. Its industrial presence in Europe, Asia, Africa and America gives the Group exposure to all the key steel markets, from emerging to mature. ArcelorMittal will be looking to develop positions in the high-growth Chinese and Indian markets.

www.arcelormittal.com

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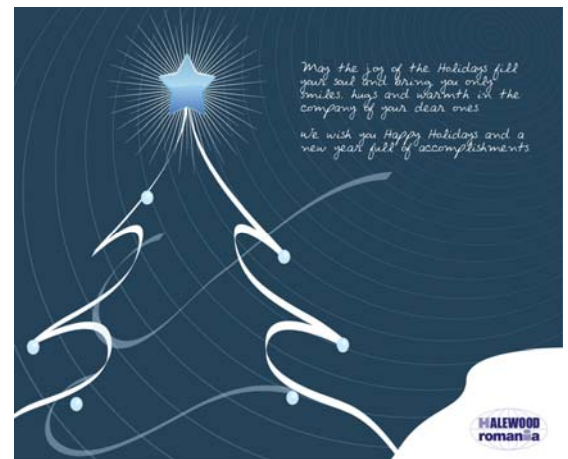
2 years of operations in Romania....



The IT services and business solutions provider Endava celebrated this autumn two years since entering the Romanian market. The group with headquarters in London has now grown to over 500 staff located in the UK, Romania and Moldova. Endava has developed a strong operational base in Romania having a team of over 150 IT specialists in the development and support centres in Cluj and Iasi and the regional coordination centre in Bucharest. To support further expansion up to 300 people in 2009, an additional office situated in Iulius Business Centre was opened in Cluj in early October.



In 1997, Halewood International set the goals for Halewood Romania Ltd. The overriding aim of the company was to market Romanian wines to meet international market expectations. Halewood Group Romania currently sells its wines to more than 40 countries around the world and has become the most important Romanian bottled wine exporter, with 60% of the wine produced sold abroad, around 4 million bottles. Halewood Group Romania produces red, white and rosé wines with a modern touch and a well defined personality of varieties such as Merlot, Cabernet Sauvignon, Pinot Noir, Feteasca Neagra, Muscat Ottonel, Sangiovese, Chardonnay, Pinot Gris, Sauvignon Blanc and Gewurztraminer. Given the heritage of the most ancient Romanian sparkling wine, "Rhein & C^{ie} Azuga Joint-Stock Company", Halewood Winecellars produce on the local market white, red and rose sparkling wines, using the traditional method of in-bottle secondary fermentation. The company also produces sparkling wines in Ploiesti, using the Charmat method.



BE THE STAR OF THIS WINTER SEASON ...

It's the festive season once again and this year, InterContinental Bucharest has a packed programme for kids of all ages!

Christmas Brunches with traditional food and children's entertainment await you every Sunday, starting 7th December in Corso Brasserie. Our Executive Chef, Andreas Hoehne, will delight you with special menus created for the Christmas season. We welcome Christmas Day with an amazing Christmas Brunch Edition in our Balada Ballroom on the 21st floor, with its wonderful views over the city. Santa Claus will leave presents for the children and a live jazz band will warm your hearts with Christmas carols.

New Year's Day brings the Concert of the Philharmonic Orchestra in Vienna to the special ambience of the Corso Brasserie, with an "after party" relaxing **Brunch**.

Price: 170 RON/ person, free parking upon availability, free entry for children up to 6 years old, half price for children up to 12 years old.

For the Christmas evenings of **24th, 25th, 26th December** your best choice is a magnificent **Christmas dinner in Madrigal Restaurant**, you can choose from either the new contemporary "à la carte" menu or the traditional Christmas menu.

NEW YEAR'S EVE

Be the star of the **New Year's Eve premiere!** Red carpet, glamorous atmosphere, paparazzi, champagne... this is the beginning of an Oscar night! Start 2009 with an **Oscar** ambience and the spectacular views from the **Balada Ballroom** on the 21st floor or indulge in the glamorous atmosphere of the **Ronda Ballroom**. The festive gala buffet and the entertainment will give you a taste of Hollywood and plenty of stories to tell!



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For the best Oscar party choose the **Balada Ballroom** for the price of **795 RON/ person**, or the **Ronda Ballroom** for the price of **685 RON/ person**, beverages package included and free parking upon availability.

For our guests who choose to spend Christmas Day (25th Dec – 26th Dec) and New Year's Eve in our hotel we have a special overnight rate (31st Dec – 1st January) of **90 Euro/ room and 150 Euro/ Junior suite**, breakfast & taxes included.

For any details related to the parties, please contact our special desk placed in the Hotel's Lobby.

Contact details: parties@interconti.ro, Phone no: 021 312 51 27 or 021 310 20 20, Ext. 678.



The last quarter of 2008 catches our office in Bucharest in the middle of so many projects that the only crisis we can speak of is the time crisis. We were pleased to assist one of our long-time clients, Anchor Office Development and Management SRL, a member of the Anchor Group, in a 57.6 million EUR refinancing facility for Plaza Office Romania in the fall. We also advised Heitman in its acquisition of the City Centre Sofia Shopping Mall in Sofia, Bulgaria, from Equest Balkan Properties plc, in what is expected to be one of the largest real estate transactions in the SEE region this quarter. This was a cross-border transaction that involved a cross-border team, which proved once again our ability to reach territories, such as Bulgaria, where Salans does not have an office. We were also pleased to finalise yet another transaction with Hiperdia SA medical services provider, who acquired Pro-Life Medical Centre in Bucharest with its two health centres, following several months of negotiations. In addition, we continued to provide advice to clients from many different sectors including energy, real estate, pharmaceutical, media and automotive on various matters, and we have continued to expand our team.

In October we celebrated 30 years in a landmark event at Centre Pompidou Modern Art Museum in Paris together with clients and journalists. More than 1,400 people enjoyed a truly remarkable evening in the gallery which included a private visit of the museum's new exhibition *Le Futurisme à Paris – une avant-garde explosive*, which brought together a selection of masterpieces from the greatest artists of the 20th century: Pablo Picasso, Georges Braque, Robert Delaunay, Marcel Duchamp, and Francis Picabia.

Our Global Corporate Group met in Paris in November to talk in front of a packed audience about *Emerging markets: five recommendations for better investing*.

Our efforts did not pass unnoticed as the firm gained more recognition for its real estate capabilities. Salans has won the Euromoney Award for Best Legal Team in Real Estate in Emerging Europe for the second year in a row, which included Poland, Czech Republic, Hungary, Romania, Ukraine, Russia and Turkey. Salans was also named as having the top real estate legal teams in Russia, Romania and Turkey. The awards confirmed Salans' dominant position in emerging markets and cross-border real estate.



With hope that the New Year will bring all of us the same amount of "busyness", we look forward to hearing from you in 2009!

With thanks to our supporting organisations for their help and support:



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Special Feature

F.R.O.D.O. - Foundation for the Relief of Disabled Orphans Launches new Appeal in Time for Christmas.



F.R.O.D.O., a UK registered charity, has been working in Romania for the past three years. Its aim is to transform the quality of life and provide hope and empowerment to disabled orphans and abandoned children. We have been working with staff and children at Crinul Alb, a state run placement centre in Bucharest since the beginning of October. We are working with the Director to change the way the children are cared for, and introduce more structure and education in their care.

Crinul Alb has recently been in the news. It was featured in the documentary "Duchess and Daughters". Since its airing F.R.O.D.O.'s work at Crinul Alb has become even more important.

We developed the programme in conjunction with experienced teachers and other professionals with huge experience of running residential and other schools for disabled children in the UK and in other institutions for adults in Romania. This is a 12-month programme.

To find out more about F.R.O.D.O please visit www.frodokids.org or telephone 020 7602 7946. To make a donation to benefit the appeal please visit <https://www.charitychoice.co.uk/donation.asp?ref=154646>

Sustaining Members		
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Crowne Plaza Hotel	Freshfields	Howard Johnson Hotel
Labelon Romania	Point Max	Sanders Polyfilms Ltd
Stanleybet International		Zamfirescu Racoti Predoiu (ZRP)



SARBATORI FERICITE SI LA MULTI ANI!